

OpenEdge Initiatives for 2015: Application Strategies, Modernization, And Tools

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The Path Forward with Progress Requires:



Contemporary
Application
Development
Tools



Ability to Address
Next Generation
Users/Experience



Deployment Options:
Public, Private,
Hybrid Cloud, On-
Premise



Delivery to all Sizes
of Customers and
Geographies

A Layered Application Strategy/Approach



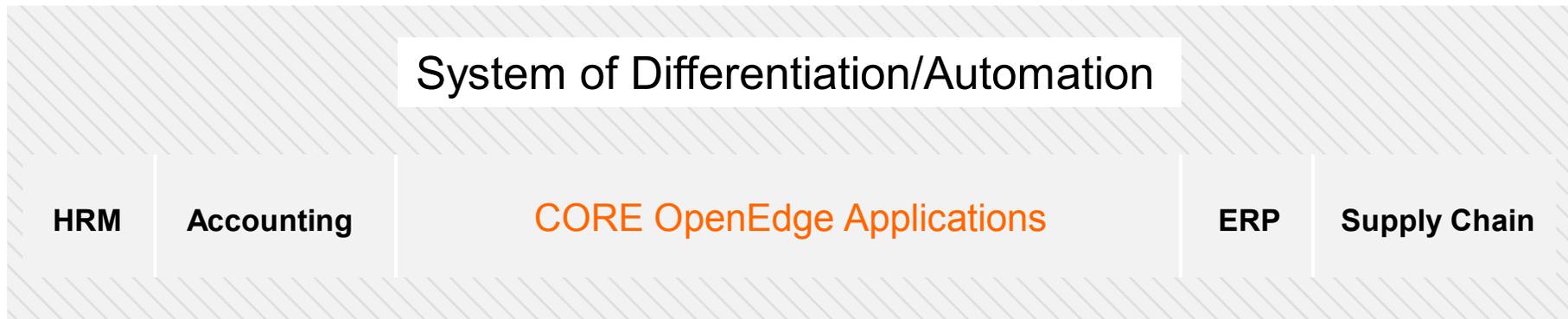
A Layered Application Strategy for the Future

System of Record

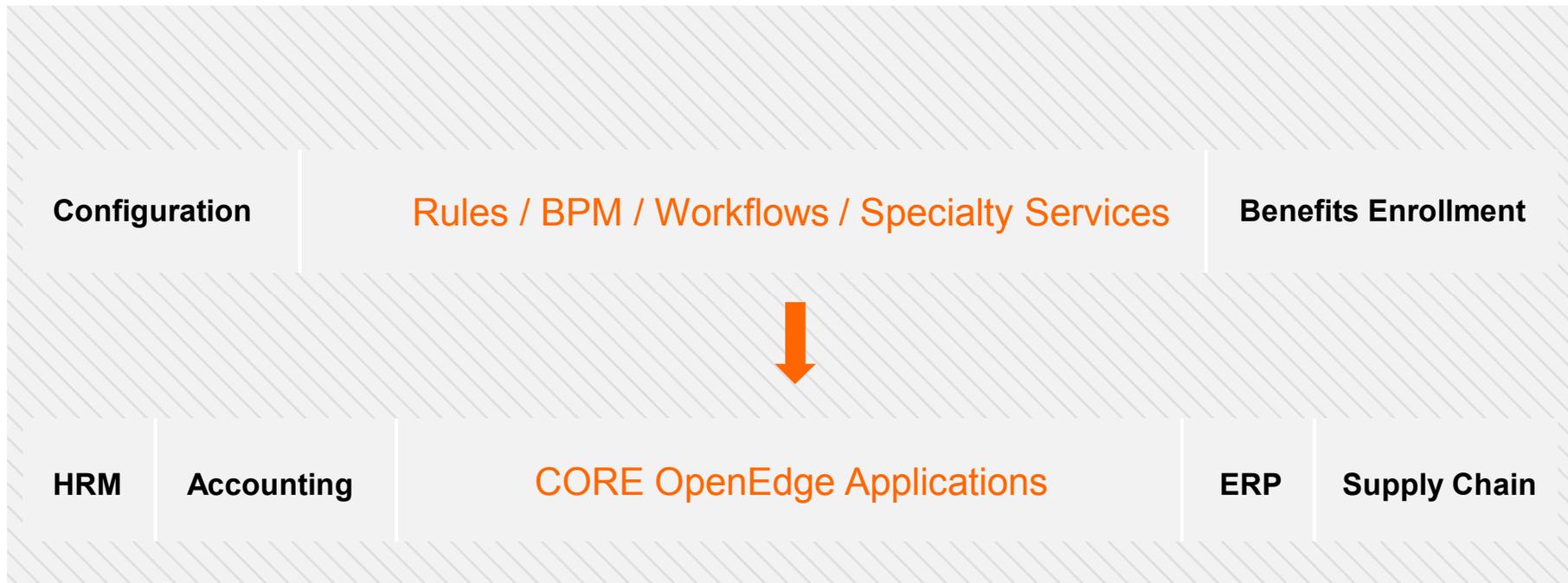
A Layered Application Strategy for the Future



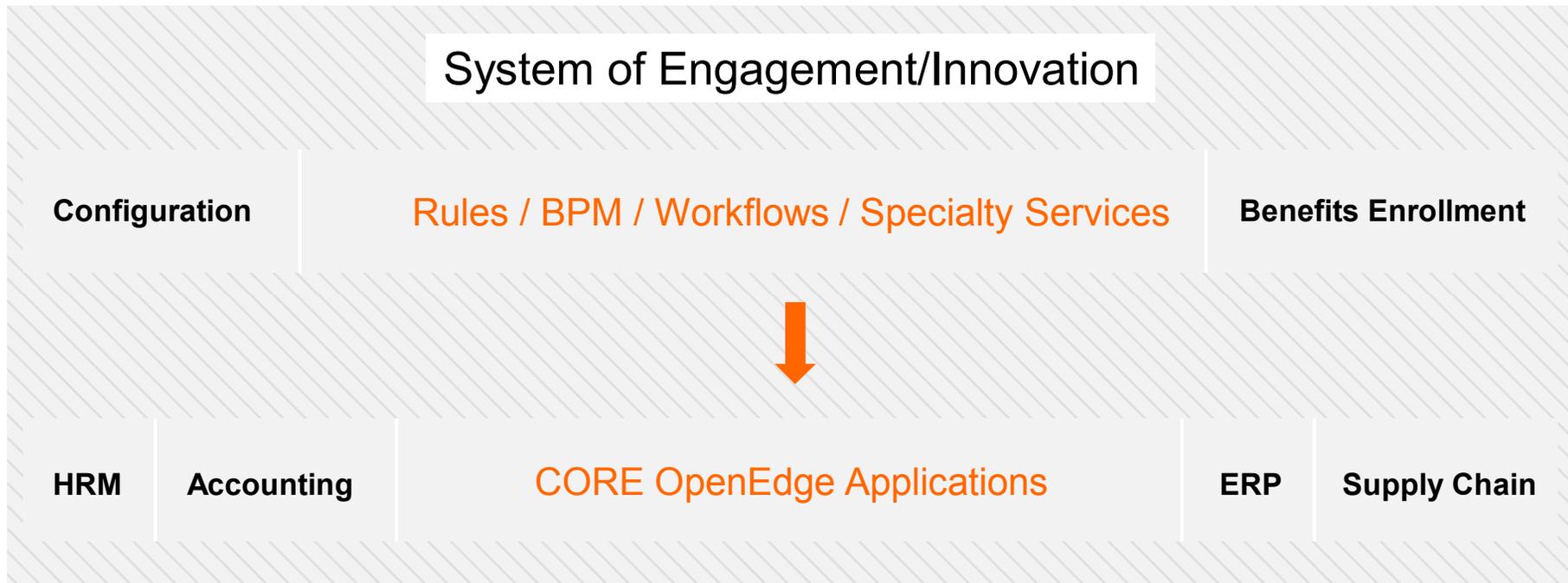
A Layered Application Strategy for the Future



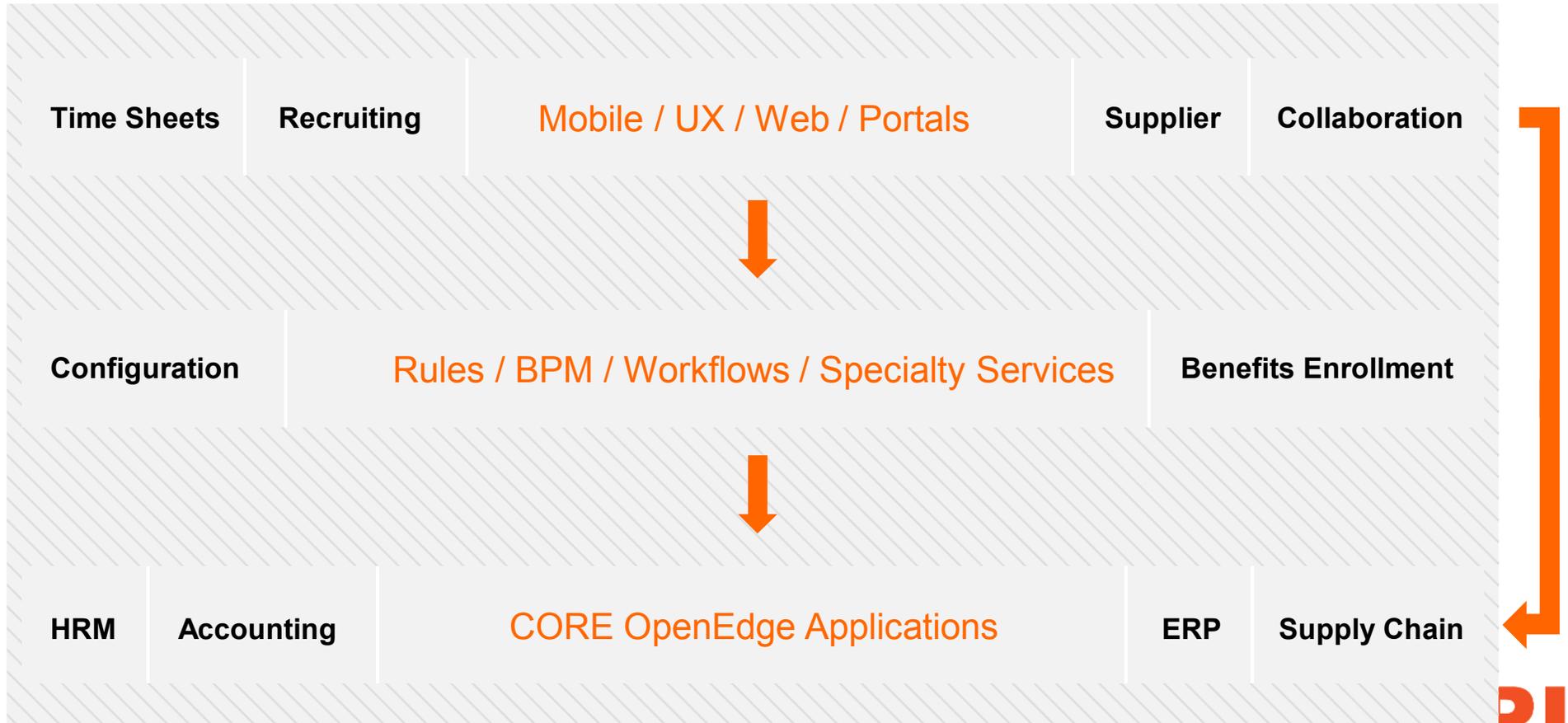
A Layered Application Strategy for the Future



A Layered Application Strategy for the Future



A Layered Application Strategy for the Future





Aligning Our Innovation Strategies in 2015: Four Areas



1 Focus on User Experience

Simple Yet
Powerful

Contemporary

Consistent

Telerik UI Tools. Create Amazing App Experiences. Faster.



Pre-built
widgets



Standards-
based



Cross-OSs &
Browsers



Fastest
Performance

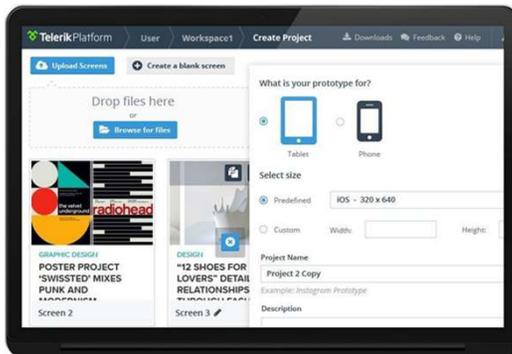


Easily
Extensible



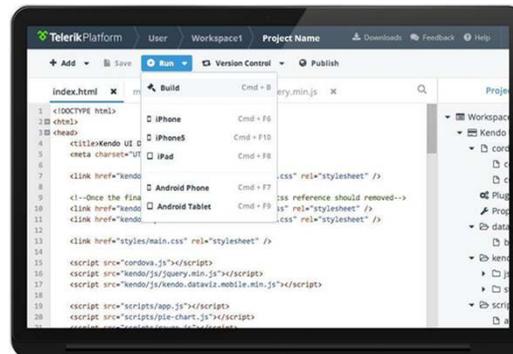
Design Beautiful UI/UX Effortlessly

Use high-fidelity prototypes



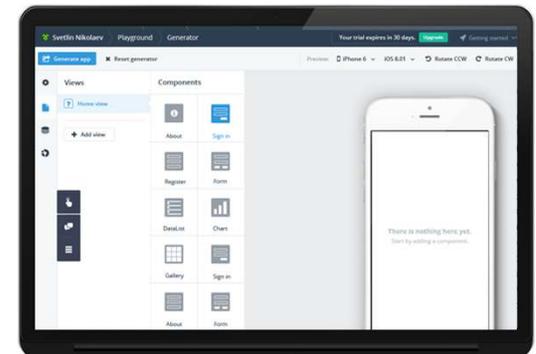
- Collaborate with designers
- Easily export to code

Drag and design in code

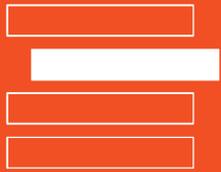


- Use and edit pre-built UI
-  Kendo UI[®] or any 3rd party UI by Telerik

Start with screen templates



- 80% done by business users!
- Beautiful screen templates



2

Made With Mobility

Integrated Web
and Mobile

Backend
Services Library

Industry Standards
for Data Access



Beyond just putting your web application
on mobile...

Innovating with Mobile Is
IT's Top Priority



1. Millennials entering the workforce



2. Mobile transforming business models



3. Mobile expanding the use of your
OpenEdge Applications

Easily get your app into the users' hands



Deploy directly to devices with AppManager



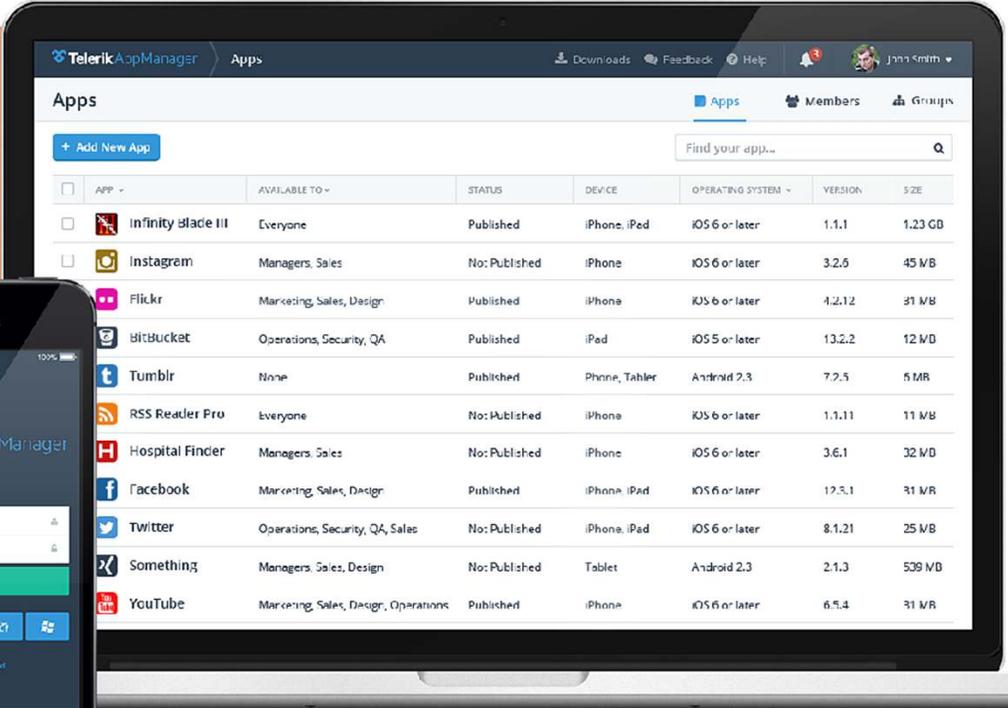
Streamlined deployment to internal enterprise app stores

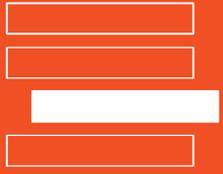


Push app directly to devices



Publish to public app stores too





3

Powered by Productivity

Platforms that
simplify the job of
building applications

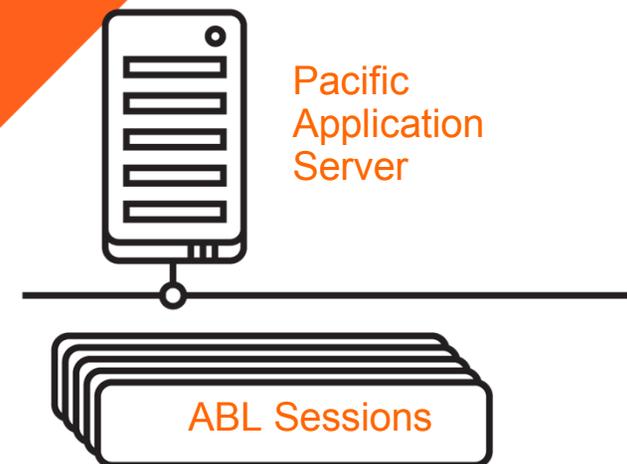
‘Next Generation’
Developer Tools

Partnerships

Pacific Application Server for OpenEdge (new in 11.5)

A common **Progress Web server platform** that has been **extended** with simpler administration and deployment tools and is **preconfigured** to operate as a **production-ready** server with

- ✓ An **embedded ABL language engine**
- ✓ **ABL application server** for managing **ABL Sessions** that execute **ABL Requests**
- ✓ **Improved Performance and Scalability**



Progress OpenEdge RDBMS | Advanced Enterprise Edition (new in 11.5)

- ✓ Provide more value to Customers using OpenEdge Databases
- ✓ Ease the adoption of DB Add-on features
- ✓ Affordable pricing aligned with the value of the features
- ✓ Simplified installation and license management/administration
- ✓ Configurable to choose the features you require
- ✓ All in one database package

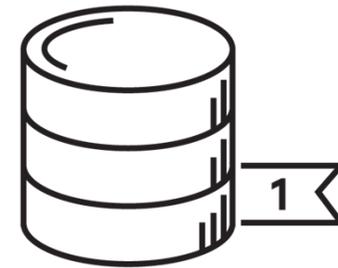
Total data management with lowest cost of ownership

High performance, High availability and absolute reliability

Extensive scalability

A focus on mission-critical production systems with the demands of SaaS/Cloud, App Server and web environments

Easy maintenance: it just works, even for the most complex virtualized infrastructure



One Product

One Serial Number & License Key

And all the features of :

Enterprise Database,

OE Management,

Replication Plus,

Transparent Data Encryption,

Multi-Tenancy,

Table Partitioning



Progress Software OpenEdge by the Numbers

40%

Improved developer productivity from writing fewer lines of code resulting in fewer errors and better QA.

90%

Max reduction of code from reuse of code for certain application subsystems.

Multi

Multitenancy, multiplatform, multidatabase. One of the main reasons customers use OpenEdge.

80%

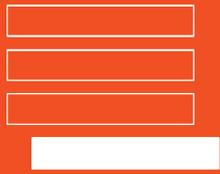
Reduced post-sales support effort. A fully integrated database results in significant reduction in support calls.

4

Weeks of rapid training for new developers, representing a shrinking gap of training time between ABL and Java or .NET

30%

Cost savings and quicker time-to-market for new application deployments compared with alternative platforms.



4

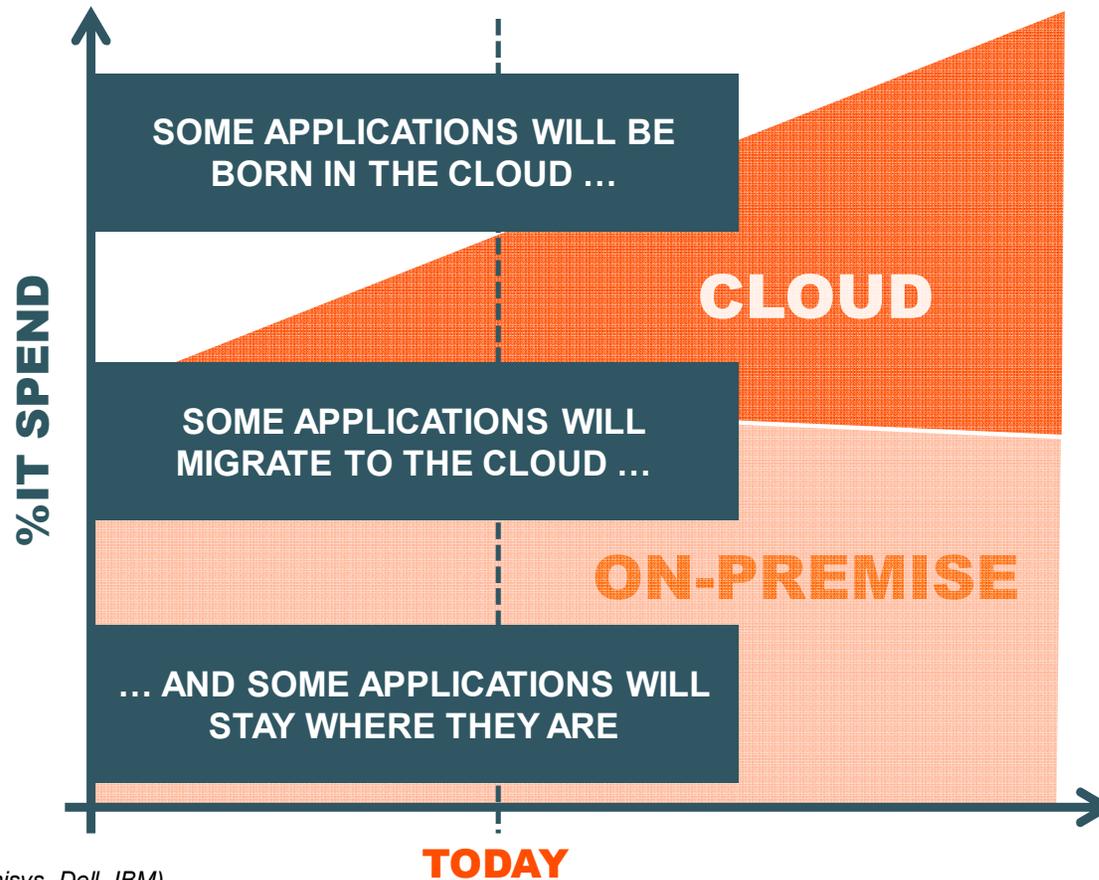
Deployment/Business Model Options

Cloud (Public or Private)

SaaS or Pay for
“What I use”
Pricing Models

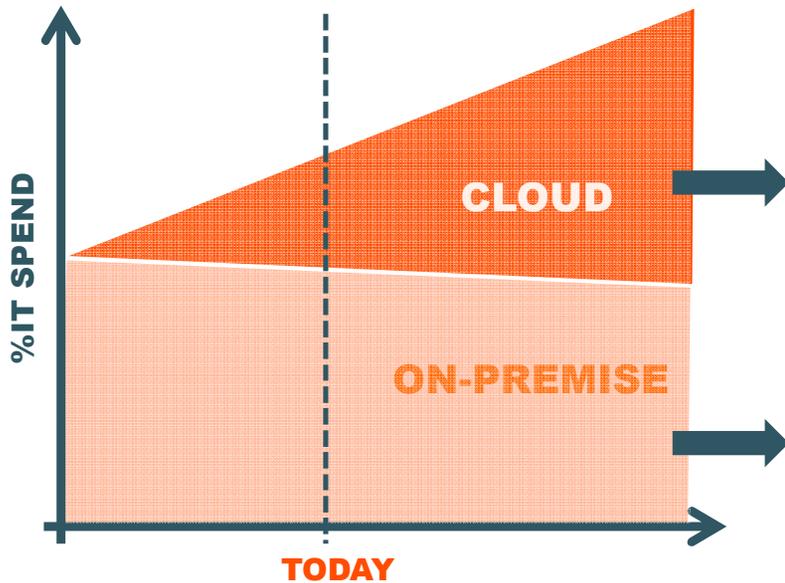
Scalability
and 24/7 or
“Always On”
Applications

Very Few Companies Will Be Just 'On-premise' or Only 'In The Cloud'



(Source: Gartner, IDC, McKinsey, Unisys, Dell, IBM)

Market Trends – and What They Mean to You



Cloud brings highly disruptive changes in technology, business, and partner models

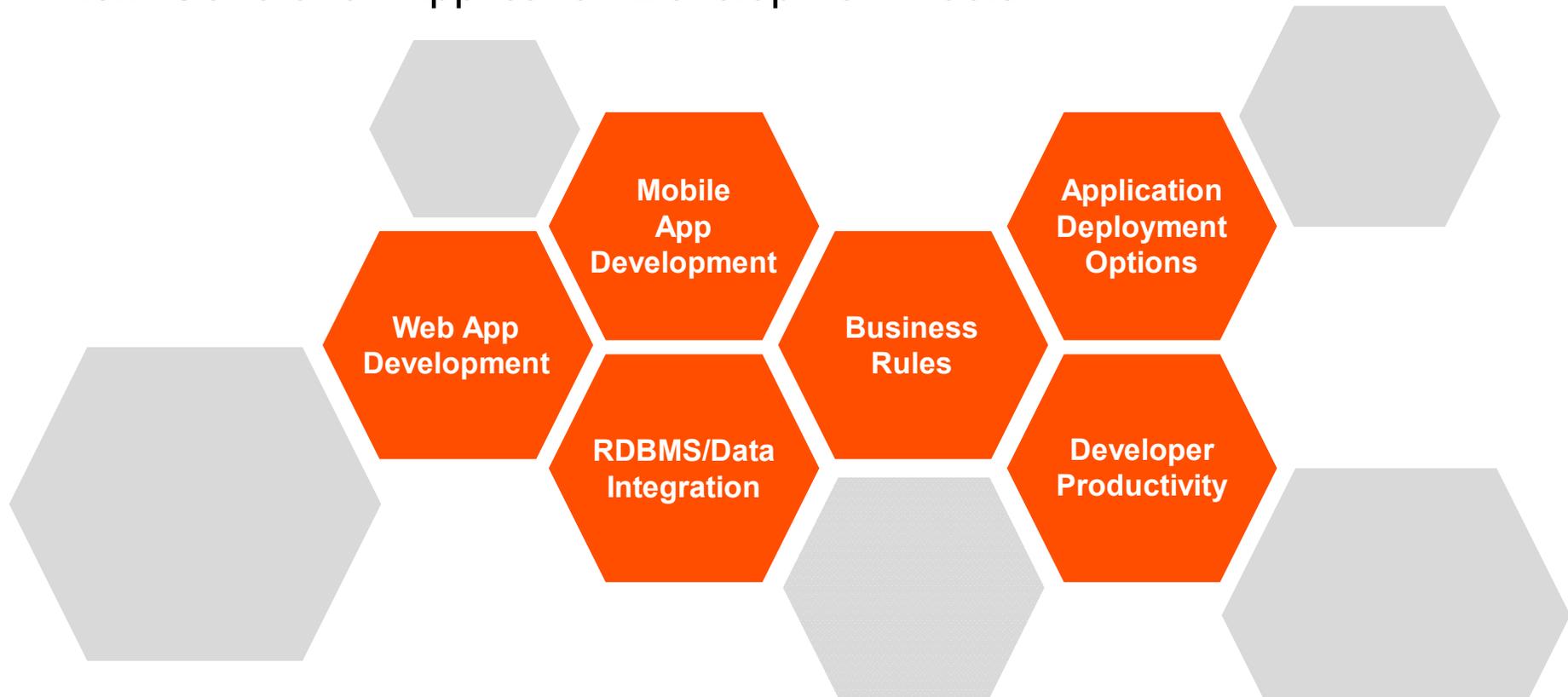
New

Technologies Delivery models GTM
Partners Applications Pricing models

Existing

Technologies Delivery models GTM
Partners Applications Pricing models

Next-Generation Application Development Tools



Progress Can Deliver Whatever You Need for Your Application Strategy in 2015

