

KingslakeBlue

The Next Generation Business Application Built on Pacific

Progress APJ Spark – April 2015

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Objective of Presentation





Pain of Users



 Existing systems too rigid and internally focused

Standard ERP
Systems

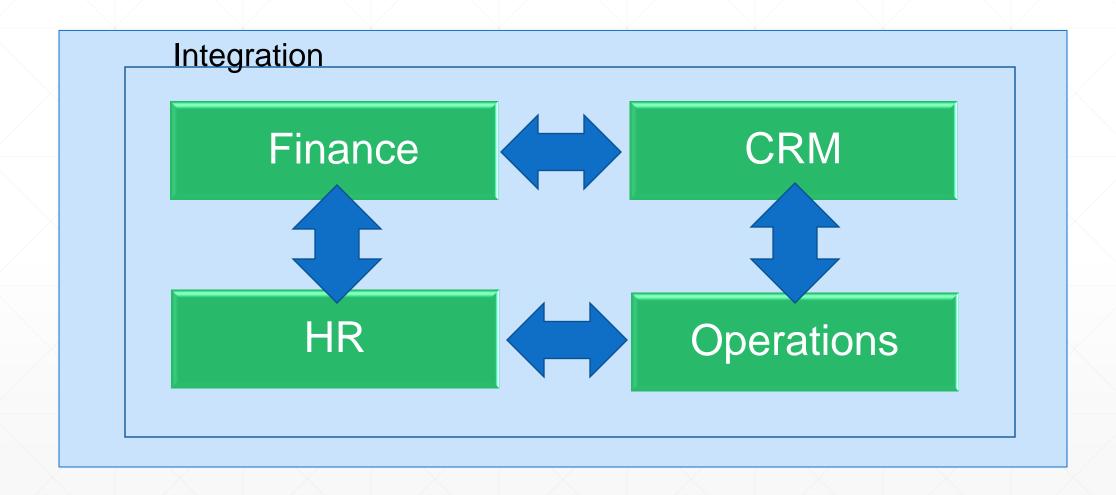
IT is not keeping up with business

 Dynamic changes in business Smaller but critical processes get missed out

> Incomplete Business Processes

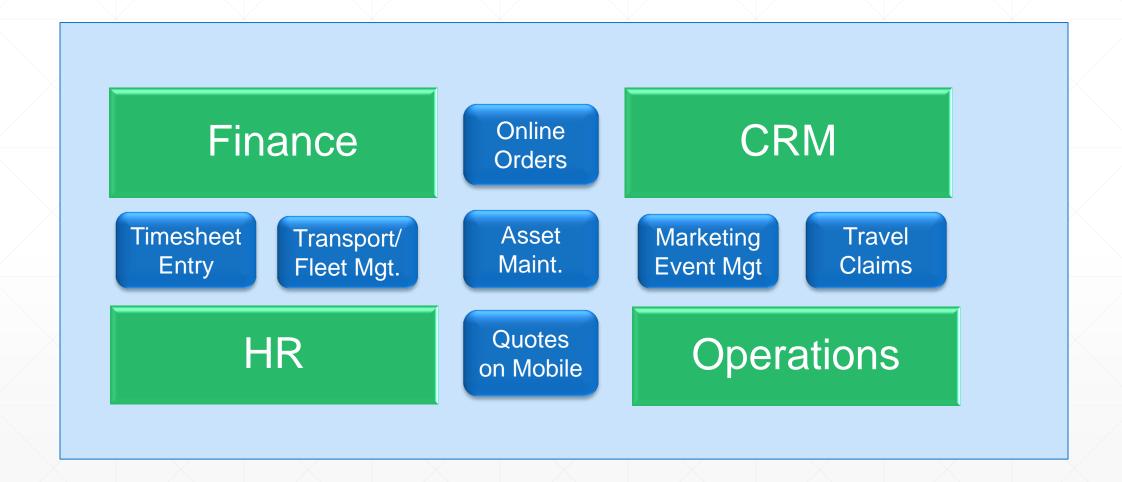
Today's Typical Business Applications





The Gaps in Apps





The Options



- Add-ons for existing applications
- Migrate to applications that has functionality
- ➤ Develop in house
- ➤ Standard Apps (COTS)
- Outsourced development
- > Spreadsheets

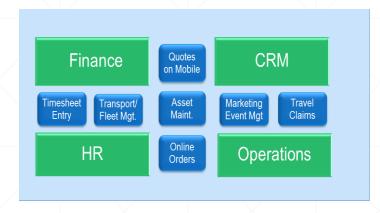




The Challenges!



- Cost vs. Benefit: Is the process main stream?
- Time to implement How long can you wait?
- People to implement Do you have the manpower?
- Hardware for deployment Additional hardware and resources to manage
- Protecting the space How willing are you to touch and change the fragile systems to implement the gaps?
- Application Maintenance Handling fixes, upgrades and support



A Solution





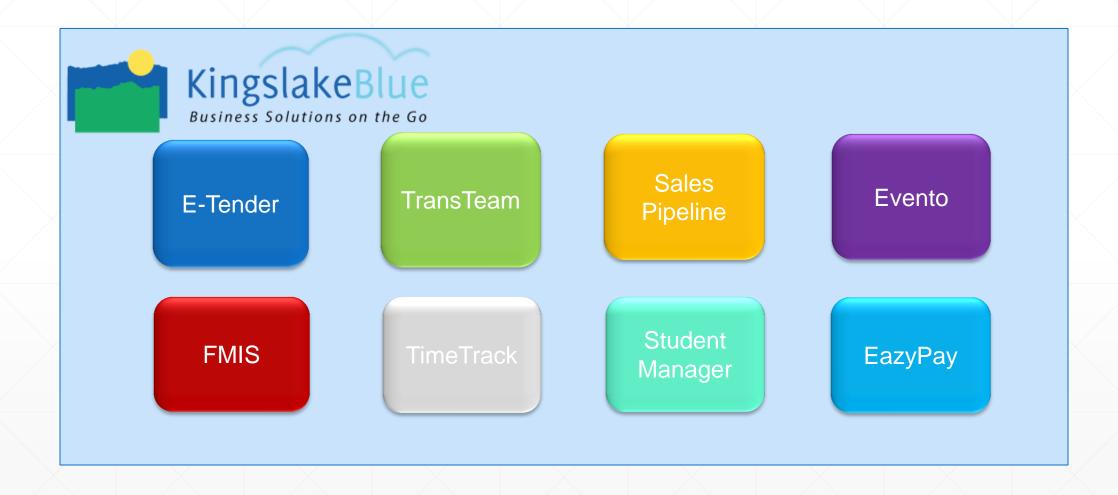
What is KingslakeBlue?



Applications for small but critical business needs		
Helps fill the gap in business processes		
Rapid Development		
No implementation or training cycle		
Built on Solid Pacific Platform - OpenEdge and Rollbase		
Hosted in Cloud		

KingslakeBlue – App Portfolio





Gap – Forwarder Managed Inventory System



Target: Freight forwarders who require warehouse functionality

Newer market for freight forwarders - catering online shopping / e- commerce

Small warehouses: traditional WMS packages overkill

80% of Freight Forwarders in Netherlands using spreadsheets for FMI

Their customers need to have visibility of stock



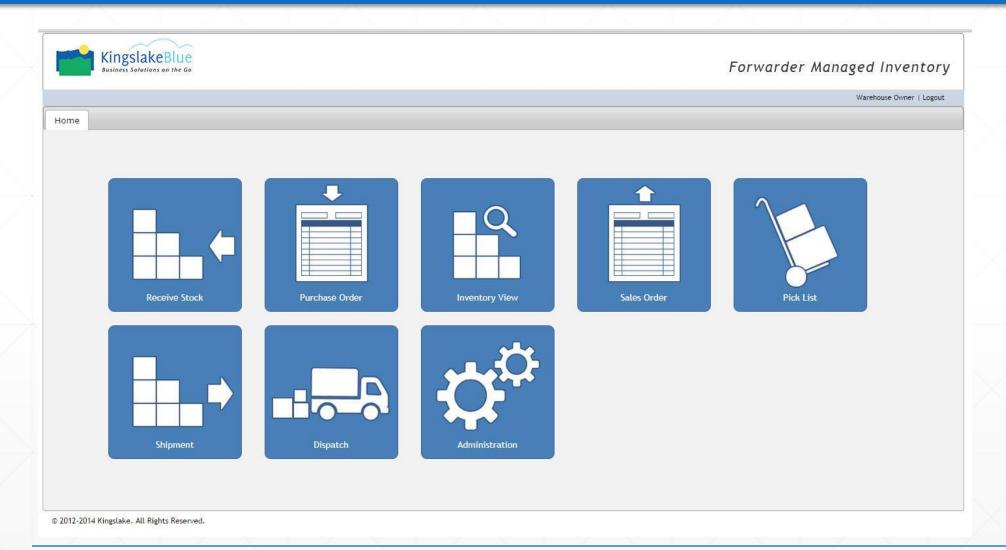
KingslakeBlue – FMIS Using OpenEdge





Gap Filled - KingslakeBlue - FMIS

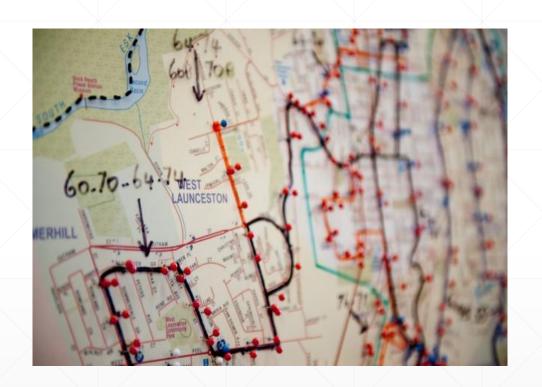




Gap - Managing Employee Transport Services



- Employee turnover Makes route planning a challenging task
- How to optimize routes saving time and cost
- Monitor Vehicle locations and ETA
- Increase safety for passengers and drivers
- How to optimize the vehicle utilization



KingslakeBlue – TransTeam



Components

- Built on Rollabase, tightly integrated with Google API's, Plugins and Custom components
- Mobile Application Suite
- Complete with a Centralised web Consol
- GPS enabled Rugged Mobile Device in the Vehicle
- Mobile connectivity (GSM)
- NFC enabled card for employees (Integrate Dialog NFC Touch Platform)
- Deployed on SmartApps.LK

KingslakeBlue – TransTeam – A comprehensive Workforce Transport Management



Real-time monitoring of active trips

Employee on board statistics, before they come to workplace

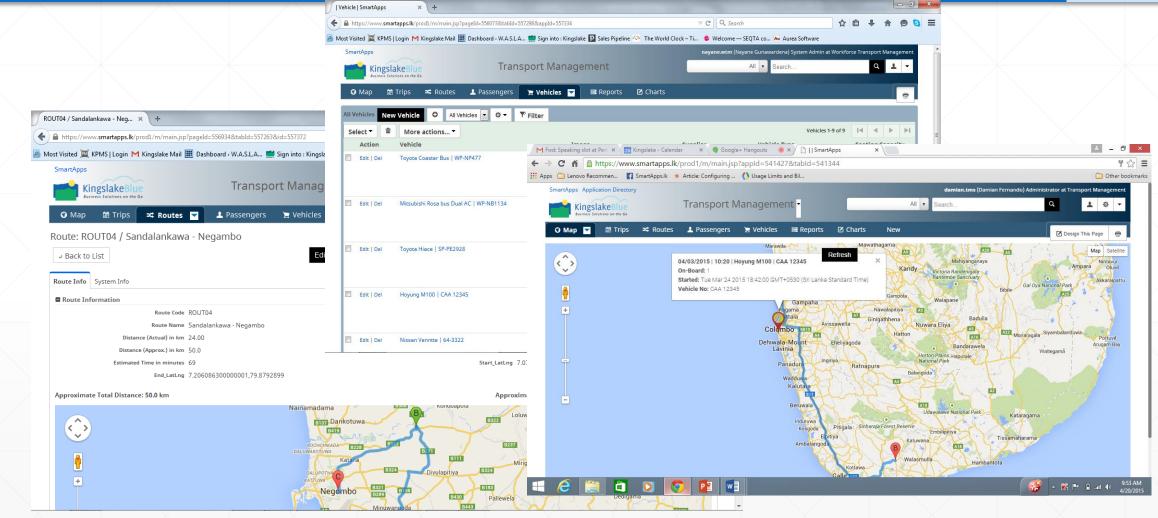
Provide employee availability information for workforce planning

Dynamic route planning and optimization based on changing pickup locations



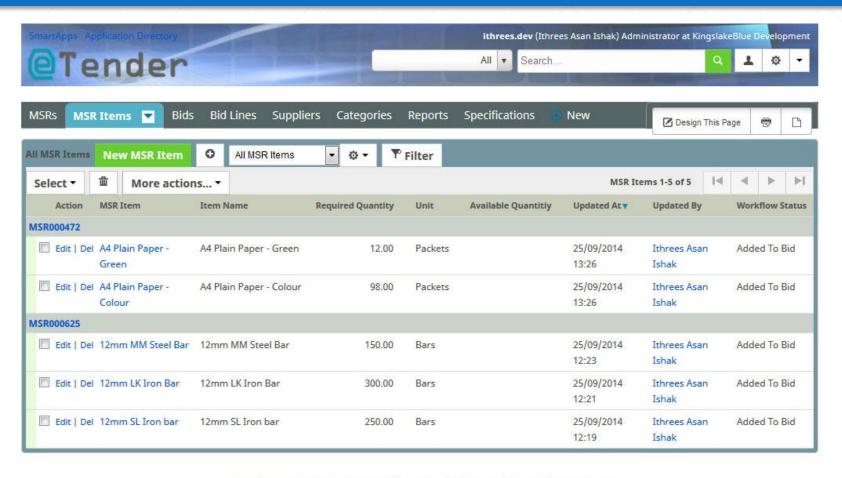






Gap Filled: Managing Procurement Process





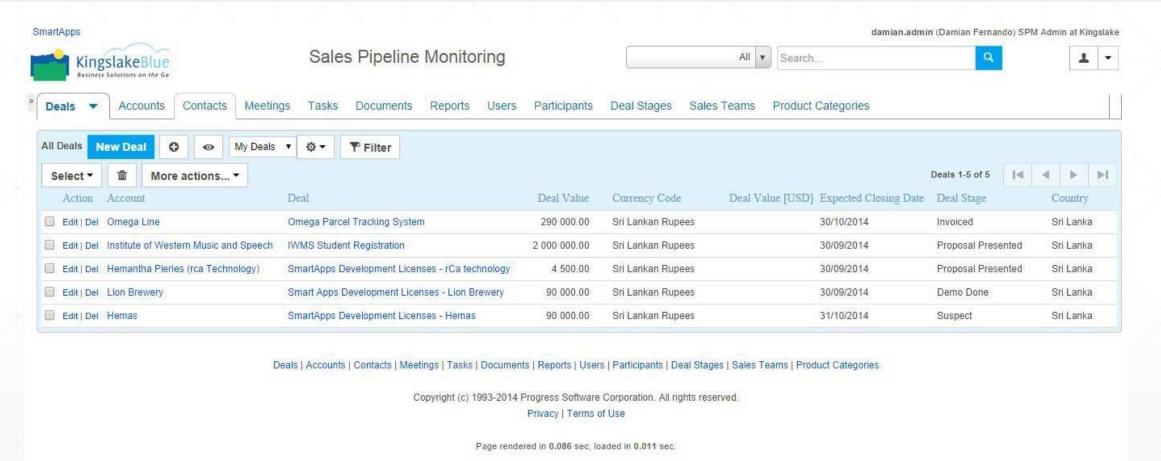
MSRs | MSR Items | Bids | Bid Lines | Suppliers | Categories | Reports | Specifications

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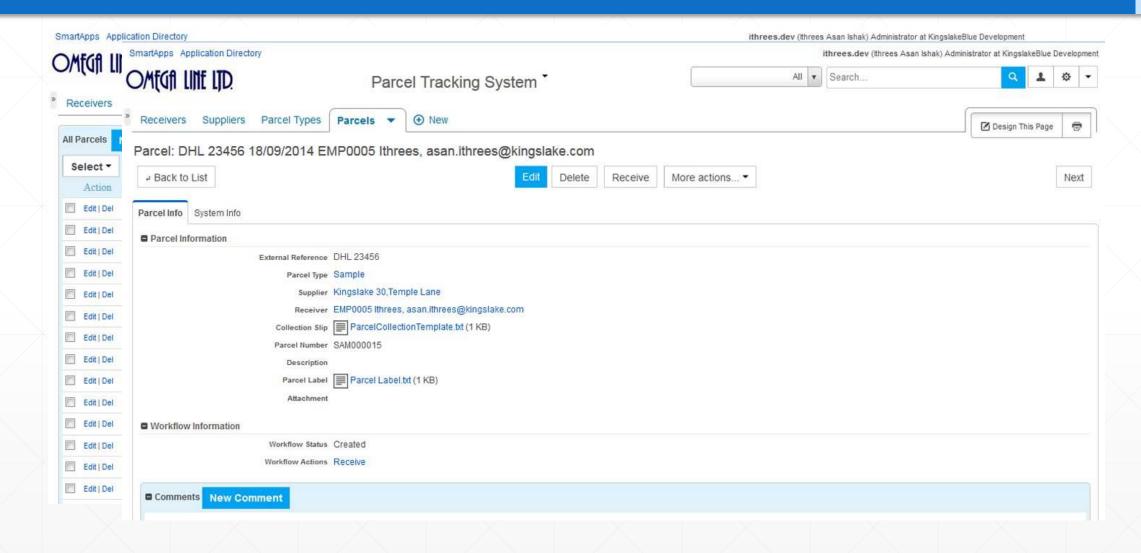






Gap Filled - Delivery Tracker





Beyond KingslakeBlue



Building software is easy, now

Selling is the hard part

Small to mid-sized companies

Cost of getting new customers



Beyond KingslakeBlue

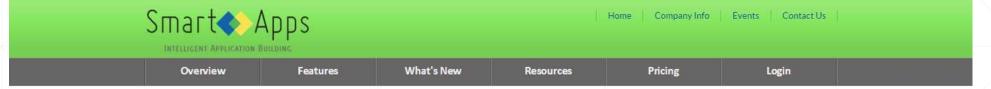


- As we explored this, we also realised that it would be good to build an ecosystem of developers
- This led us to work with a local telco to setup the application development platform and the applications together

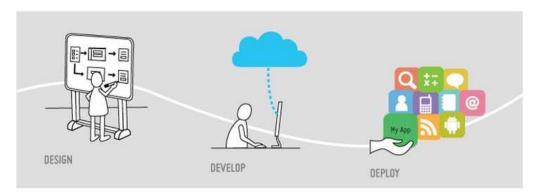


SmartApps





Welcome to SmartApps!



Got an App idea? Now you have the opportunity to turn your app ideas into a reality – anytime, anywhere. SmartApps provides you with the most practical and feasible approach to application development.

SmartApps opens the doors to the next generation of Smart Developers, so stop waiting on the sidelines. Come on in, and make your app idea happen – **Now!**

Empowering a new generation of Smart Developers

SmartApps allows rapid application development (RAD) with a comprehensive toolset within a user friendly interface. All you need is a browser and an internet connection.







SmartApps



SmartApps – Developer@Community

- Attract developers to build and develop on SmartApps platform
- Provide them with necessary technical skills
- To be the developer pool and resources for ISV's (community devlopment)
- Ideal springboard for launching innovative and pioneering apps

SmartApps – MarketPlace@SaaS

- Deployment of aPaaS applications (local data centre)
- Transaction of aPaaS



SmartApps



SmartApps – eXchange@Market

- Application Store
- Custom built application
- Regional expansion

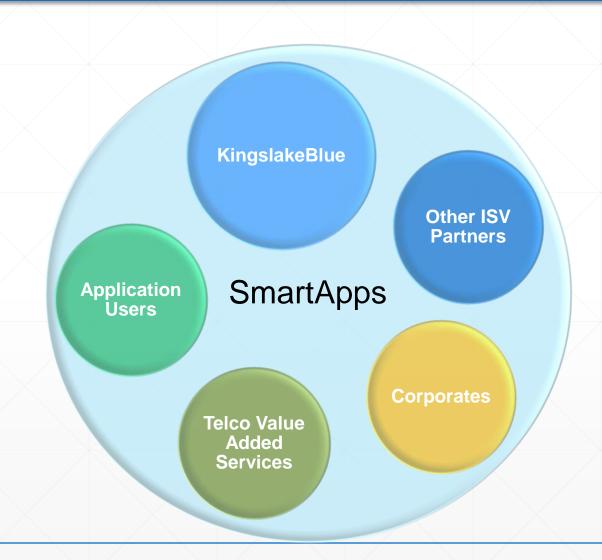
SmartApps – Education@Academy

- Uni rollout as curriculum for Institutes of Higher Education
 - E.g. University of Colombo School of Computing (UCSC)
- CSR course to support community



Eco System





Building Capabilities



- Increased number of trained resources in Progress Pacific
- All Kingslake technical teams to have Pacific development skills
- Consulting teams busy filling "App Gap" and developing Smart Solutions



Where are we now?



Extending the community



Kingslake – Delivering Since 1991



Offices

- Sri Lanka
- Malaysia
- India
- UK
- Netherlands

People

- Business consultants
- Software engineers
- 100+

Customers

- 300+
- Mid to large

Solutions

- OE
 Business
 applications
- Progress since 1996

Our Clients





















































































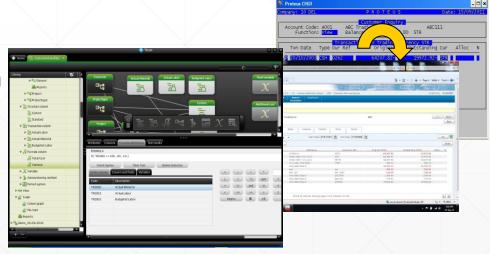


300+ clients in Asia, Middle East and Europe

Kingslake Technical Capability



- Two decades in providing software development services to both Asia and Europe
- Proven global delivery process
- Three regional technology centres in Sri Lanka, India, and Malaysia
- Our services comprise:
 - Software Product development
 - Application transformation and modernization
 - Technology & Business consulting
 - Training & Consultancy



Conclusion



- Provide business solutions which bring operational efficiency to current way of doing business
- Develop a sustainable eco system by partnering with others
- Build more business opportunities within the eco system to all partners
- Reliable partnership



Share your thoughts



- If any of you want to share and extend what we are doing to your community lets talk:
- Email nayaneg@kingslake.com
- Phone: +61 0421 085 601
- Web: www.kingslake.com / www.smartapps.lk

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Best Tweets

2 Winners get a GoPro Hero 4 Camera worth USD 399 each!

#APJSPARK



Take 10 Surveys

2 Winners get a Microsoft Band worth USD 199 each!
Take 10 surveys and stand a chance in the lucky draw!

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Thank You!

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